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# National Honors

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# University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)



## National Honors

**02.15.2007 | Campus and Community** The University of Dayton has won four national marketing awards for its student recruitment ads, poster and newsletter in the 22nd Annual Admissions Advertising Awards competition sponsored by Admissions Marketing Report.

More than 2,100 entries were received from more than 1,200 colleges, universities and secondary schools from every state in the nation and several other countries.

UD received silver medals for a magazine ad, "Challenging Minds," and a direct-mail postcard series. It garnered awards of merit for its student recruitment newsletter, "Update," and a poster advertising an open house for prospective students and their families.

The pieces were produced by Molly Wilson, assistant director of marketing for enrollment management; Jennifer Koesters, assistant director of marketing for enrollment management; Kathy Kargl, graphic designer; Kim Lally, communication specialist; Jeaneen Parsons, production manager; and Frank Pauer, art director. UD Printing and Design on campus produced the poster and newsletter.

For more information, click here. (url: <http://www.hmrpublicationsgroup.com/>)